

ABSTRAK

Perempuan Rawan Sosial Ekonomi (PRSE) merupakan kelompok rentan yang membutuhkan intervensi sosial untuk meningkatkan kemandirian ekonomi dan kesejahteraan hidupnya. Salah satu upaya yang dilakukan adalah melalui program pelatihan kewirausahaan yang diselenggarakan oleh Dinas Sosial Kota Bandung di Kecamatan Antapani. Penelitian ini bertujuan untuk mendeskripsikan peran pekerja sosial dalam pelaksanaan program tersebut, berdasarkan teori Jim Ife yang mencakup peran fasilitatif, edukasional, representatif, dan teknikal. Penelitian menggunakan metode kualitatif dengan pendekatan deskriptif. Teknik pengumpulan data dilakukan melalui wawancara dan studi dokumentasi terhadap pekerja sosial, penyuluh sosial, peserta pelatihan dan staff pemberdayaan yang menjadi informan penelitian. Hasil penelitian menunjukkan bahwa pekerja sosial menjalankan keempat peran tersebut secara aktif. Peran fasilitatif diwujudkan melalui motivasi dan pengorganisasian kelompok. Peran edukasional dilakukan dengan memberikan pelatihan dan peningkatan kesadaran. Peran representatif tercermin dalam advokasi dan membangun jejaring. Sedangkan peran teknikal dilakukan melalui dokumentasi, perencanaan, dan pelaporan. Keseluruhan peran pekerja sosial berkontribusi signifikan terhadap peningkatan kapasitas dan kemandirian PRSE. Penelitian ini merekomendasikan penguatan dukungan lintas sektor dan keberlanjutan program pelatihan berbasis kebutuhan peserta. Namun dalam menjalankan keempat peran tersebut terdapat hambatan pada peran fasilitatif dan edukasional. Sehingga peneliti mengusulkan program lanjutan berupa *“Penguatan Peran Pekerja Sosial dalam Dukungan Psikososial dan Edukasi PRSE”*, dengan fokus pada komunikasi interpersonal dan pelibatan keluarga, juga agar pekerja sosial memiliki metode dan teknik untuk mengubah *mindset* PRSE yang ketergantungan bantuan menjadi mandiri. Saran untuk penelitian selanjutnya adalah mengkaji efektivitas intervensi pasca pelatihan dan pengaruh dukungan lintas sektor terhadap keberlanjutan usaha PRSE.

Kata kunci: PRSE, program pelatihan kewirausahaan, peran, pekerja sosial.

ABSTRACT

Women at risk of social and economic vulnerability (PRSE) require targeted social interventions to enhance their economic independence and overall well-being. One such effort is the entrepreneurship training program organized by the Social Service Office of Bandung City in the Antapani District. This study aims to describe the role of social workers in the implementation of the program, using Jim Ife's theoretical framework, which includes facilitative, educational, representative, and technical roles. This research employs a qualitative method with a descriptive approach. Data were collected through interviews and document studies involving social workers, social extension officers, training participants, and empowerment staff as informants. The findings indicate that social workers actively performed all four roles. The facilitative role was evident through group motivation and organization. The educational role was demonstrated through training delivery and awareness-building. The representative role was carried out through advocacy and network development. Meanwhile, the technical role involved documentation, planning, and reporting. Overall, the roles of social workers significantly contributed to increasing the capacity and independence of PRSE participants. The study recommends strengthening cross-sectoral support and ensuring the sustainability of participant-centered training programs. However, challenges were identified in the facilitative and educational roles. Therefore, the researcher proposes a follow-up program entitled "*Strengthening the Role of Social Workers in Psychosocial Support and Education for PRSE*", focusing on interpersonal communication and family engagement, as well as equipping social workers with methods and techniques to shift PRSE mindsets from aid dependency to self-reliance. Future research is encouraged to evaluate the effectiveness of post-training interventions and examine the impact of cross-sectoral support on the sustainability of PRSE-led businesses.

Keywords: PRSE, entrepreneurship training program, role, social worker.