

## ABSTRAK

**NUR FAJRIAH AWALIAH. 21.03.029. Peran Pendamping Sosial dalam Pendidikan dan Pengasuhan Anak pada Pertemuan Peningkatan Kemampuan Keluarga Program Keluarga Harapan di Desa Rancamanyar Kecamatan Baleendah Kabupaten Bandung. Dosen Pembimbing: Suharma dan Fachry Arsyad.**

Penelitian ini membahas Peran Pendamping Sosial dalam Pendidikan dan Pengasuhan Anak pada Pertemuan Peningkatan Kemampuan Keluarga Program Keluarga Harapan di Desa Rancamanyar Kecamatan Baleendah Kabupaten Bandung. Tujuan penelitian ini adalah untuk memperoleh gambaran empiris mengenai (a) karakteristik informan, (b) peran fasilitator, (c) peran edukator, (d) peran motivator, (e) peran mediator, dan (f) peran advokat yang dilakukan pendamping sosial dalam modul pendidikan dan pengasuhan anak. Penelitian ini menggunakan pendekatan kualitatif dengan metode deskriptif. Sumber data diperoleh melalui teknik *purposive sampling* terhadap empat informan utama (dua pendamping sosial dan dua KPM) serta data sekunder dari dokumentasi dan observasi partisipatif. Teknik pengumpulan data yang digunakan adalah wawancara mendalam, observasi, dan dokumentasi. Keabsahan data diuji melalui uji kredibilitas, transferabilitas, dependabilitas, dan konfirmabilitas. Analisis data dilakukan dengan pendekatan *open coding*, *axial coding*, dan *selective coding*. Ditemukan berbagai hambatan seperti keterbatasan waktu, kurangnya dokumentasi, ketidakterlibatan stakeholder eksternal, serta rendahnya partisipasi aktif KPM dalam memahami materi. Berdasarkan hasil penelitian, peneliti mengusulkan program “Sinergi Pendidikan dan Pengasuhan Anak untuk KPM PKH” sebagai upaya Untuk meningkatkan kualitas pelaksanaan P2K2 melalui penguatan kolaborasi antara pendamping sosial PKH dan stakeholder eksternal dalam menyampaikan materi pendidikan dan pengasuhan anak, serta mendorong keterlibatan aktif keluarga penerima manfaat dalam mendukung tumbuh kembang anak secara holistik.

**Kata Kunci: Pendamping Sosial, P2K2, Pendidikan dan Pengasuhan Anak, PKH, Peran Pekerja Sosial.**

## ABSTRACT

**NUR FAJRIAH AWALIAH. 21.03.029. *The Role of Social Companions in Education and Childcare at the Family Capacity Building Meeting of the Family Hope Program in Rancamanyar Village, Baleendah District, Bandung Regency.* Supervisor: Suharma and Fachry Arsyad.**

This study explores the Role of Social Companions in Education and Childcare at the Family Capacity Building Meeting of the Family Hope Program in Rancamanyar Village, Baleendah District, Bandung Regency. The aim of this research is to obtain empirical insights regarding: (a) the characteristics of the informants, (b) the facilitator role, (c) the educator role, (d) the motivator role, (e) the mediator role, and (f) the advocate role performed by social facilitators in delivering the educational and parenting module. This research employs a qualitative approach with a descriptive method. Data were collected using purposive sampling from four main informants (two social facilitators and two beneficiary families), supported by secondary data from documentation and participatory observation. The data collection techniques included in-depth interviews, observations, and documentation. Data validity was ensured through credibility, transferability, dependability, and confirmability tests. Data analysis was conducted using open coding, axial coding, and selective coding. The findings indicate that social facilitators carried out their roles as facilitators, educators, motivators, mediators, and advocates, though not optimally. Various challenges were identified, including limited time, insufficient documentation, lack of external stakeholder involvement, and low active participation of beneficiaries in comprehending the material. Based on the findings, the researcher proposes the program “*Synergy in Education and Parenting for PKH Beneficiaries*” as an effort to improve the quality of P2K2 implementation through strengthened collaboration between social facilitators and external stakeholders in delivering educational and parenting materials, while encouraging active involvement of beneficiary families in supporting their children’s holistic development.

**Keywords: Social Facilitator, P2K2, Education and Parenting, PKH, Social Worker Roles.**