

ABSTRACT

NAUFAL RAMADHAN, 19.04.263. Capacity Building of Family Development Session Members Towards Clean Healthy Living Habits in Gunung Putri Village Jayagiri Village Lembang District West Bandung Regency, Supervised by YANA SUNDAYANI dan ERI SUSANTO.

Program Keluarga Harapan (PKH) is one of the empowerment programs for poor families and has a routine monthly agenda called the Family Development Session (FDS). Implementation of capacity building through FDS activities in the health and nutrition sector aims to increase positive practices to encourage changes in the behavior of FDS members who are PKH beneficiaries, one of which is in terms of implementing clean and healthy living habits. This research aims to examine: 1) the characteristics of FDS members; 2) PHBS learning materials in FDS; 3) the process of FDS capacity-building activities in PHBS; and 4) changes in the behavior of FDS members after the FDS activities. The research method used is qualitative. The informant determination technique used was a purposive sampling technique. Data collection techniques used include: 1) participatory observation; 2) interviews; and 3) documentation study. The validity of the data using source and method triangulation. Data analysis techniques include data collection, data reduction, data presentation, and concluding. The results of the first study show that the characteristics of FDS members are people who belong to KPM PKH with an age range of 28-52 years. The results of the second study showed that the PHBS learning module was based on FDS Module 3 on Health and Nutrition. The results of the third study showed that the process of implementing FDS activities was according to the guidelines for implementing FDS, where the process of activities had been carried out systematically starting from 1) the coordination stage; 2) the opening stage; 3) implementation stages; up to 4) monitoring and evaluation stages. The results of the fourth study showed that FDS activities had a positive impact on changing the behavior of FDS members in implementing PHBS in the household environment. However, there are still deficiencies in the implementation of PHBS activities by FDS members due to a lack of understanding of the learning modules provided by PKH social assistants.

Key Words: Capacity Building, FDS Members, Family Development Session, Clean and Healthy Living Habits,